

2019 School Night for Scouting Training

(NEW Campaign Style and Tools)

Learn the details of our 2019 School Night for Scouting (SNFS) and Fall Recruitment campaign. Our goal is to have more than 34,000 youth registered in Scouting in Northern Star Scouting by December 31st.

This class is for ALL leaders: Cub Scouts, Boy Scouts, and Venturing. It is offered in 50 minute sessions. 2019 SNFS will again be the ONE NIGHT throughout our entire state and parts of Wisconsin and South Dakota, where we will be recruiting Cub Scouts on September 19 at every elementary school from 6:00 - 7:00pm.

Topics will be:

- Details on the **theme and NEW plan to recruit youth and adults during 2019**
 - Youth Recruitment incentives
 - Unit Recruitment incentives
 - Promotional materials which will be made available for units.
- Information on how to conduct a fast registration process for incoming parents
 - Agenda and tips for the follow up New Parent Meeting
- Marketing and support
 - Best methods for unit leaders to promote SNFS in their area
 - Methods to recruit adults to the ranks of your unit leadership
- Online registration system, Facebook advertising, and social media resources for units

This is also a great time to bring any ideas and questions you may have, or share your your tips of success with others!

MEMBERSHIP AND SCHOOL NIGHT FOR SCOUTING TRAINING AT U of S

(choose one 50 minute session)



Saturday, April 13 – 8:00 AM - 4:30 PM

Saint Paul College

235 Marshall Ave

St. Paul, MN 55102

Register at <https://scoutingevent.com/250-UoSspring2019>

Can't attend University of Scouting? Here is an additional opportunity:

MEMBERSHIP AND SCHOOL NIGHT FOR SCOUTING TRAINING



Thursday, April 25 – 7:00 PM - 8:00 PM

Northern Star Scouting Leadership Center

6202 Bloomington Road

Fort Snelling, MN 55111

RSVP to tswenson@northernstar.org