

# PACK MEMBERSHIP COORDINATORS

## RECRUITMENT GOAL

Achieve the goal of \_\_\_\_\_ new Cubs  
(January 1, 2018- December 31, 2018)  
and receive 2 tickets for every Cub Scout

## BONUS GOAL

Achieve the **BONUS** goal of \_\_\_\_\_ new Cubs  
(January 1, 2018- December 31, 2018)  
to earn 4 tickets for every Cub Scout



\*ask your Program Relations Executive for your unit goals

## BEST PRACTICES IN RECRUITING (Complete a MINIMUM of 5)

- Pack Recruitment Coordinator ensures the pack has a presence and registers new youth at the fall Open House/Meet the Teacher Night to promote their pack and recruit new members.
- The Pack Recruitment Coordinator ensures that the pack conducts a "School Night for Scouting" rally to recruit new members on September 20, 2018.
- The pack continues to invite new Scouts to every event throughout the year.
- Pack Membership Coordinator conducts at least one summer time activity/event to promote and recruit new members (this could be at the town festival, parade, corn maze, etc.).
- Leverage personal relationships to improve school access and secure "School Talks."
- Pack helps the school with a school carnival, parent night, etc.
- Pack commits to the Adopt-a-School program and partners with their local school.
- Secure a school directory to use to personally invite families to join Scouting.
- Conduct a "Bring a Friend" campaign with your Pack
- Work with your school to post your Pack calendar and recruitment opportunities on the school website/Facebook/social media
- Other best local practice \_\_\_\_\_

**RECOGNITION FOR REACHING YOUR RECRUITMENT GOAL WILL  
BE AN EVENT FOR YOUR ENTIRE PACK TO ATTEND!**

Pack# \_\_\_\_\_ District \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_