



Friends of Scouting Campaign

Family Campaign Overall Timeline 2016 - 2017

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|-------------------|---------------------------|--|
| Preparation Phase | June 2, 2016 | Family / Community <u>Blue-Chip</u> Staff Training - Worksheets and Data |
| | June 30, 2016 | <u>Council FFOS Staff Training</u> |
| | July, 2016 | Meet with Staff Leader to Review <u>Blue-Chip</u> Forms |
| | August 1, 2016 | All District Family FOS Chairs Recruited |
| | August 17, 2016 | <u>District Family FOS Chair Training and Unit Goal Setting</u> |
| | September, 2016 | Unit Toolbox System activated with Goals for 2017 |
| Action Phase | October 7, 2016 | FFOS Team Recruited |
| | October 29, 2016 | <u>FFOS Team Training at University of Scouting</u> |
| | November 1, 2016 | All FOS Presentation Packets ready for Distribution |
| | November, 2016 | Family FOS Kickoff at Roundtables |
| | November 16, 2016 | All Family Primary and Back-Up Unit Presentation Dates Scheduled |
| | December 7-8, 2016 | Million Dollar Day for Scouting |
| | December 2016 | Weekly Report Meetings/Call Nights – Hosted by District FFOS Chairs |
| | January 25, 2017 | Mid-campaign Strategy Meeting |
| | January 2017 | Weekly Report Meetings/Call Nights – Hosted by District FFOS Chairs |
| | February 2017 | Weekly Report Meetings/Call Nights – Hosted by District FFOS Chairs |
| Cleanup Phase | February 20-24 | FFOS Blitz Week |
| | March 2017 | Weekly Report Meetings/Call Nights – Hosted by District FFOS Chairs |
| | March 22, 2017 | FFOS Wrap-up Strategy Meeting |
| | April 2017 | Family FOS Wrap-up |
| | April 2017 | Family FOS Clean-up & Call Nights |
| | May 2017 | FFOS Wrapped-up |
| | May 15, 2017 | <u>Total Family FOS/Unit Goal Achieved (Recognition Items)</u> |
| | June 2017 | FFOS Campaign Victory Celebration - TBD |

Benchmarks:

- **November 16 – All presentation dates scheduled***
- **Feb. 28th – 80% of unit presentations held***
- **March 31st – 100% of unit presentations held***
**and ahead of last year's pace!*



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